



# Oncowel

Helping Cancer therapy Patients Rejuvenate

# Cancer Therapy - Impact

- **Low Metabolism Rate**

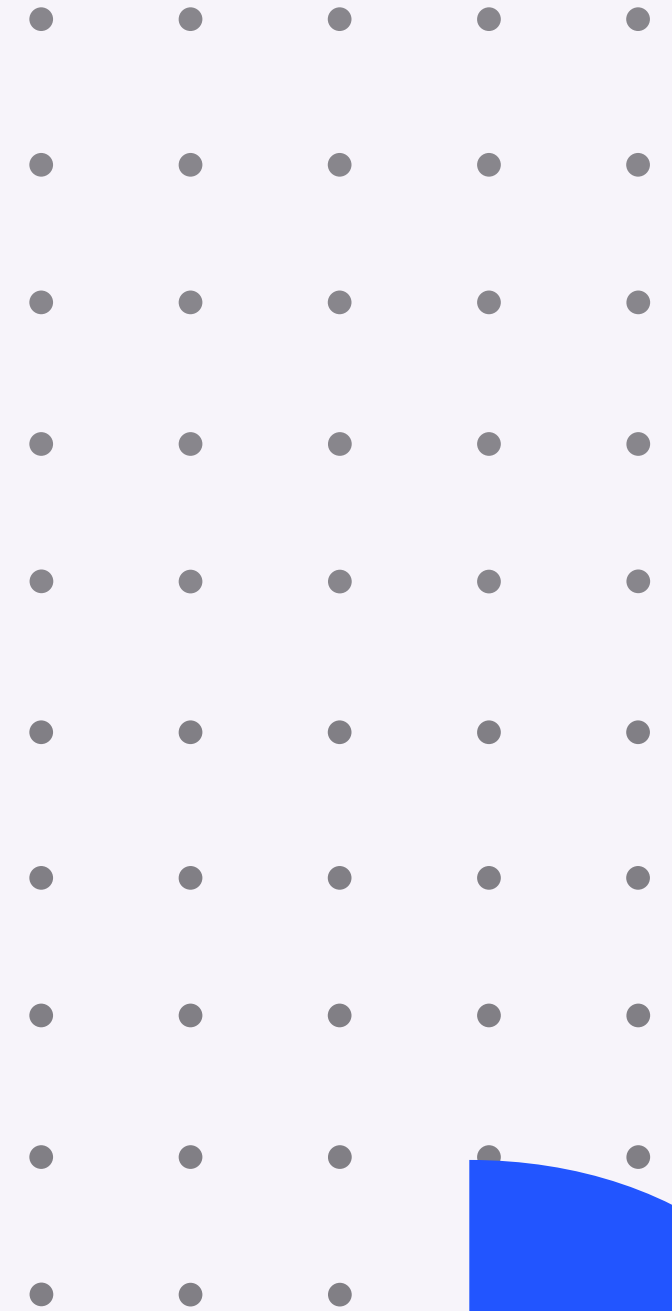
Impact on overall energy production Conversion

- **Lower Body Immunity**

Reduced tolerance to microbial load & prone to secondary infections

- **Fatigue & Anorexia**

Loss of Appetite and reduced energy supply to the body



# Our Solution

- **Increased Cellular Metabolism**

High Performance Plant Extract with Highly Bioavailability

- **Stimulation Immune Pathways**

Potentiate the pathway by Natural Compound Intervention

- **Aid in Translational Pathways**

Low dose of Botanical Extract with high calorific value to promote transcriptional and translational pathways

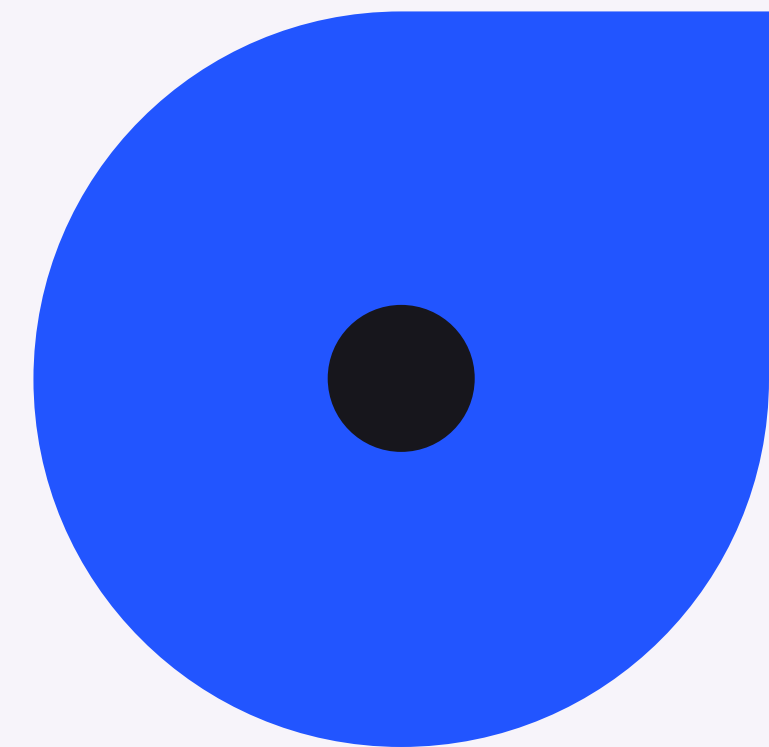
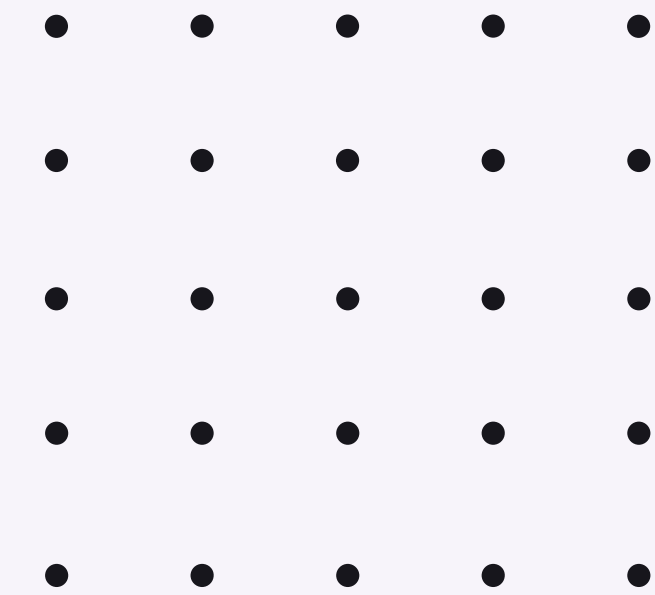
## Our Technology

- GRAS - Formulation Ingredient
- PDT Potentiate activity by 10-25x
- 95% Absorbed
- Traverse across the Body
- Safe on Gut, Liver & Kidney
- Technology Patent Filed

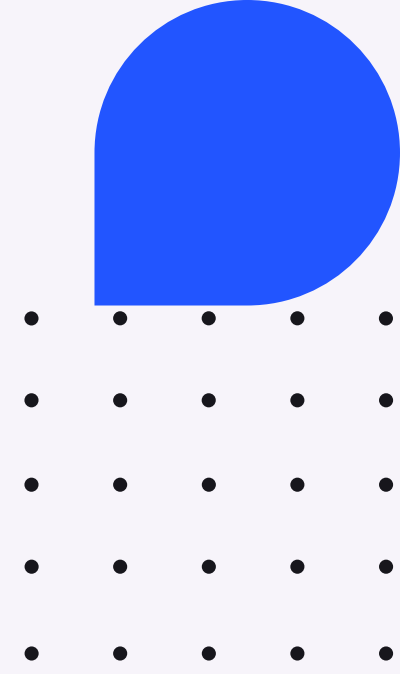
# Our Solution Impact



CRITERIA CONSIDERED	CANCER TREATMENT			POST CHEMOTHERAPY CARE
	CHEMOTHERAPY	RADIATION	IMMUNOTHERAPY	ONCOWEL
TUMOR SIZE	↓	↓	↓	NO EFFECT (POST CHEMOTHERAPY PATIENT CARE)
IMMUNE SYSTEM	↓	↓	↑	↑
METABOLISM	↓	↓	↓	↑
TOXICITY	↑	↑	DIFFERENT TOXICITIES THAT REQUIRE IMMUNOMODULATORS AND STEROIDS	↓
CHRONIC PAIN AND SWELLING	↑	RARE	↑	↓
PRIMARY AND SECONDARY INFECTION RISK	↑	↑	↑	↓



# What we are solving



- Challenge

- ❖ Solubility & Delivery

- ❖ Failing Efficacy

- ❖ Safety

- Unique Technology Opportunity

- ❖ Effective systemic absorption via oral route

- ❖ Hybrid Action Therapy

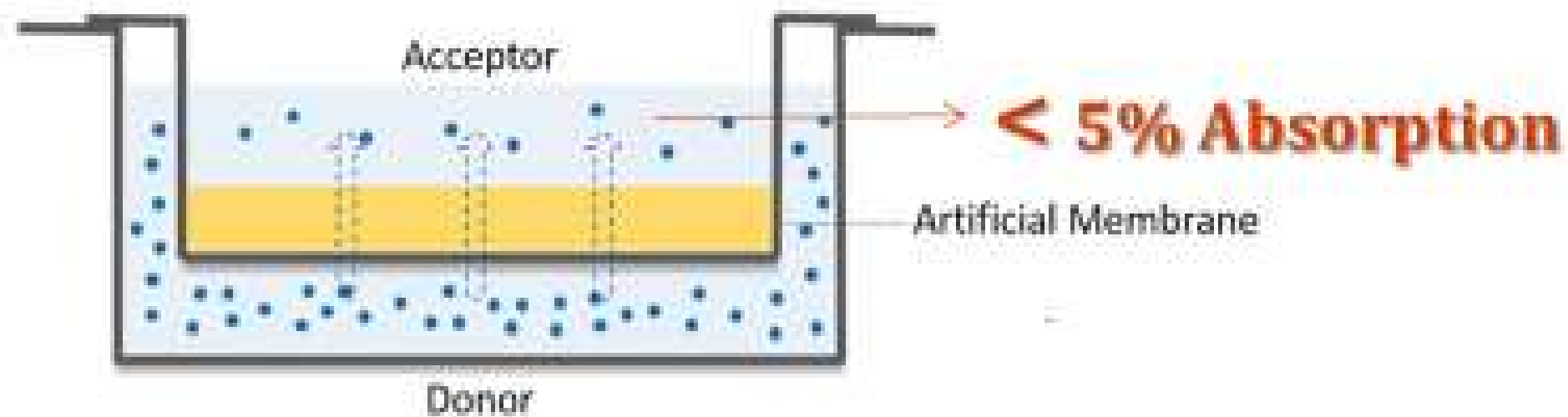
- ❖ Natural Based



# Technology – Delivery POC

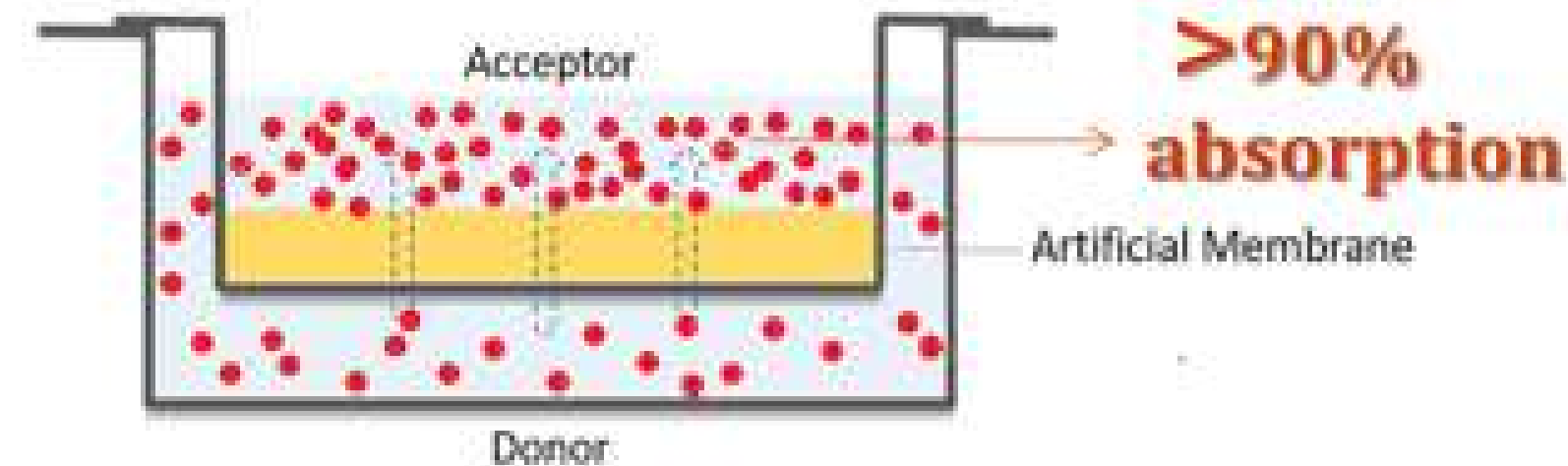
## Non Technology Actives

- ❑ Permeation by parallel artificial membrane permeation assay (PAMPA)



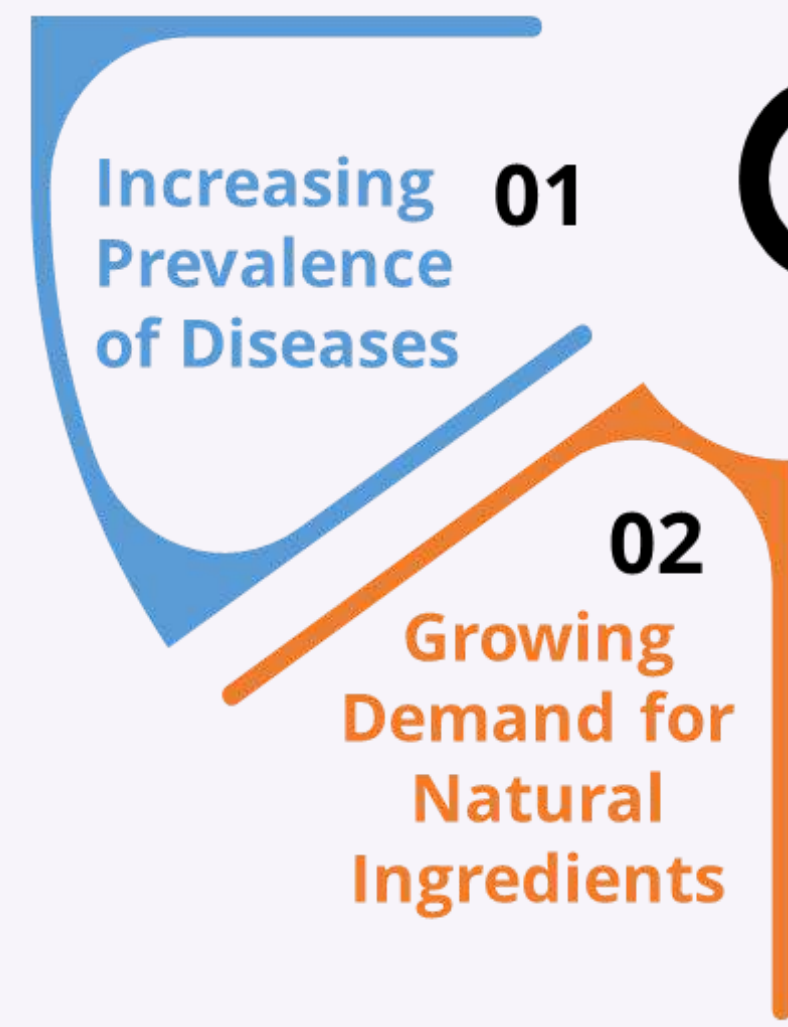
## Oncowel Based Actives

- ❑ Permeation by parallel artificial membrane permeation assay (PAMPA)

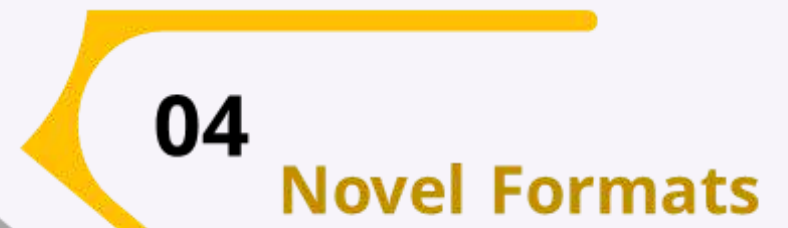




# Market Belief / Product Vision



*Demand*



*Supply*

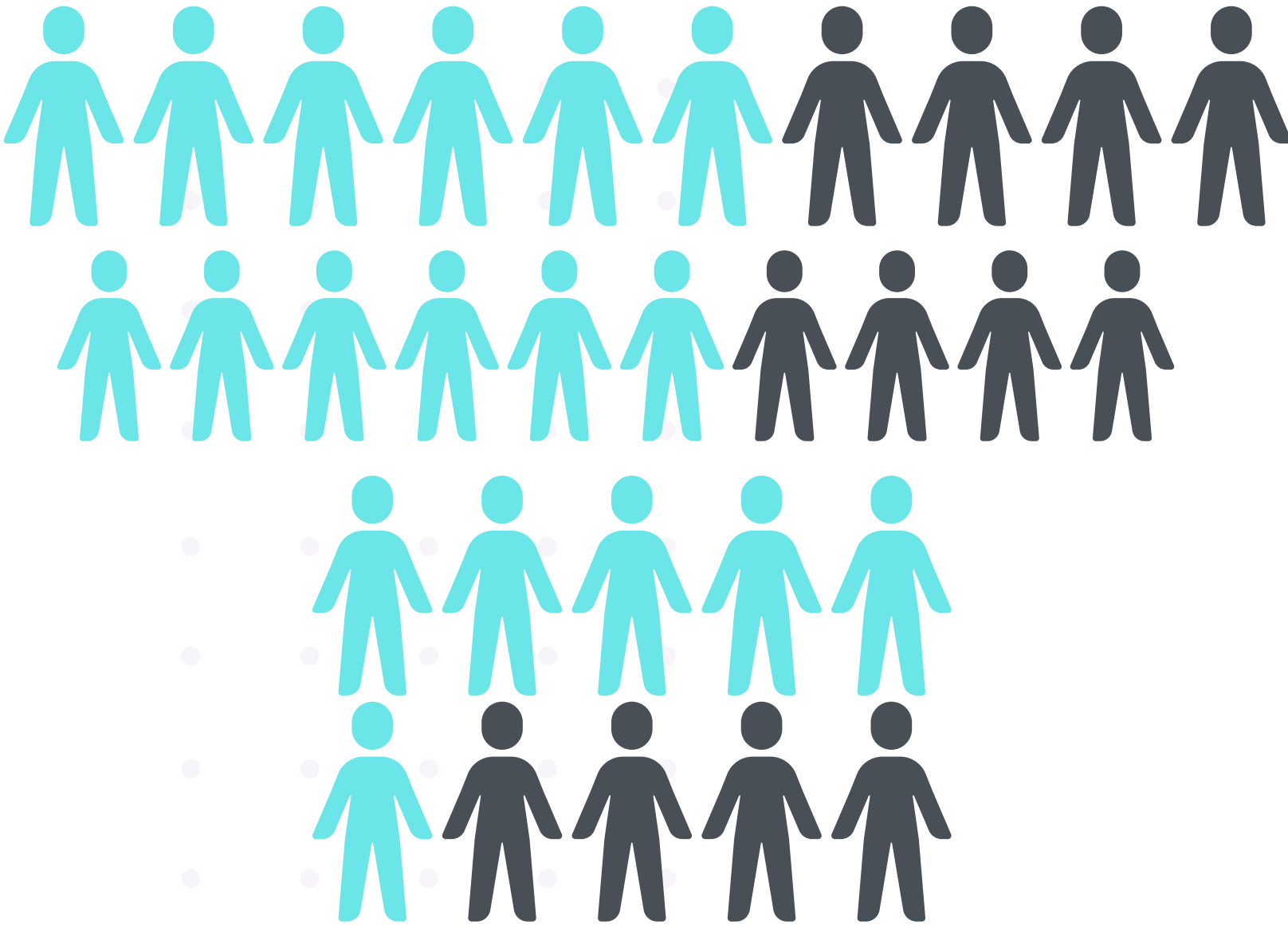


**High probability of Success for Oncowel product if strategically positioned with evidence-backed claims**



# Market Size

The global cancer therapy market was valued at approximately USD 158 billion in 2020, and it is expected to witness a revenue of USD 268 billion in 2026, with a CAGR of 9.15% over the forecast period.



**145.0 Billion**

Total Available Market (TAM)



# Business Strategy



## Long term strategic partnerships

A double model, to generate growth:

### 1. License agreements:

Lump sum payments: upfront, milestones

+ Royalties on sales

### 2. Supply agreements

## Commercialization model

### Target population



Subjects at risk of developing metabolic diseases



### Advisors

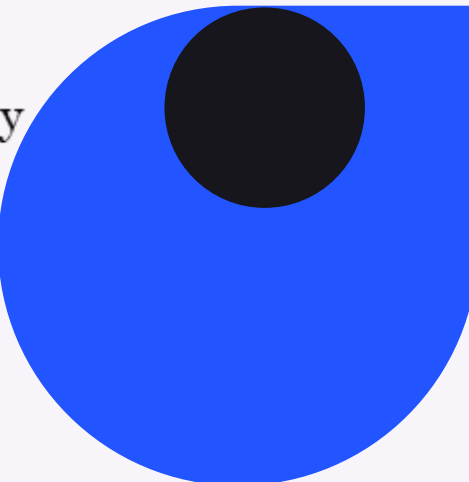
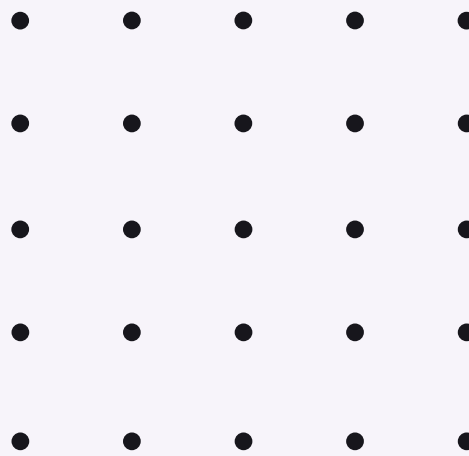
Healthcare professionals



### Retail

Pharmacies / drugstores

Network online + ad hoc omnichannel strategy by country



# Project Governance Team



Dr. Rajendra Bhandari  
Chairman - Focelite



Vijay Kumar Ranka  
Managing Director



Manish S Shah  
Program partner



Dr. RadheShyam Naik  
Oncology Expert



Dr. Praveen S Sancheti  
Clinical advisor



Dr. Jagdeep Kakadia  
Medical Advisor

